



**FOUNDATION
OF LIGHT**

THE WORLD AT YOUR FEET

RECRUITMENT PACK



WELCOME



WE MAKE LIFE BETTER FOR PEOPLE IN THE NORTH EAST

We are delighted that you are expressing an interest in joining our pioneering charity at such an exciting time. We are proud of our history and culture, our innovative and proactive solutions to community problems, and our people.

We are looking to add diversity and new skills to our passionate and enthusiastic team.

We are the official charity of Sunderland AFC, established in 2001 by former club Chairman Sir Bob Murray CBE with a simple mission:



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OUR VISION

Better opportunities, better lives.

OUR MISSION

We are here to use the power of football to invest in the communities we serve and to improve the Education, Health, Wellbeing and happiness of people, no matter who they are.

ABOUT US

Set up in 2001, the Foundation of Light is the registered charity of Sunderland Football Club; we use the power of football to engage individuals and communities, increasing life opportunities.

Situated in the Northeast of England, we are based at the award-winning community hub, the Beacon of Light, but also have outreach centres in Sunderland, South Tyneside and County Durham.

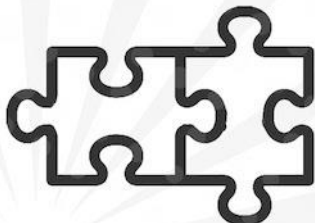
We use our position as an unparalleled route into traditionally 'hard to reach' communities – involving, educating and inspiring. We work across four industries – education and skills, sport and play, health and wellbeing and youth and community learning.



OUR VALUES

Collaborative

We work together, encourage diversity and build strong relationships in our community.



Integrity

We are honest, respectful and inclusive. We care about our colleagues and our community.



Innovative

We are creative in solving problems and bold in trying out new ideas.



Agile

We adapt to all situations with flexibility and positivity. We are resilient in times of challenge.



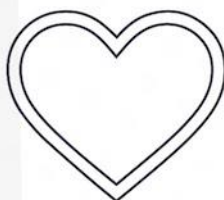
Excellence

We are professional, accountable for our actions and contribute to a high performing team.



Passionate

We are proud of what we do and committed to making a difference.





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SAFE, WELCOMING AND INCLUSIVE IS AT THE HEART OF WHO WE ARE

We recognise, respect and value difference; all individuals will be treated equally and fairly.

We expect all staff, volunteers and partners to share our commitment to maintaining a culture of vigilance and encourage the reporting of any concerns about the welfare of any child, young person or adult at risk.



“

Jacob has really enjoyed the holiday courses - the staff have been fantastic! It's helped massively with childcare over the holidays; I can crack on knowing he is happy and in safe hands.

”

Helen Wall, Parent

WHAT WE DO

We work with partners and key stakeholders such as local councils, colleges, universities and housing associations to deliver more than 40 programmes a year across the North East. In doing so, we support almost 20,000 people from all walks of life.

Our **sport and play** programmes cater for young children aged from 18 months (Little Dribblers) to adults aged over 55 (our Extra Time Hubs). We encourage people of all ages to keep active, develop skills and live more fulfilling lives.

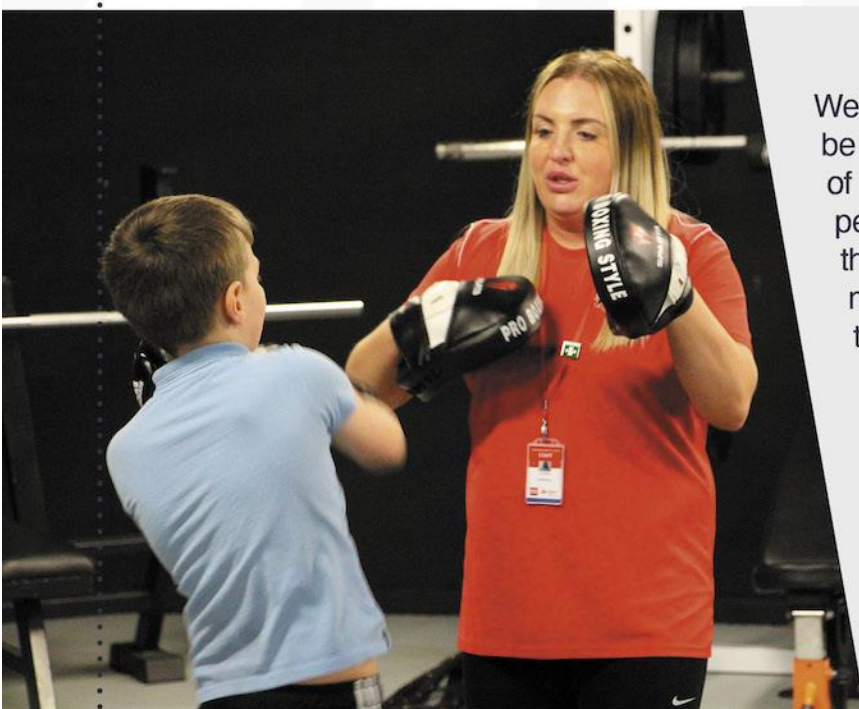
Meanwhile, our wide range of disability programmes ensure young people and adults can enjoy sport and build friendships. Our disability coaching team delivers fun, exciting, and challenging sessions which help develop motor skills, balance, and co-ordination, as well as encouraging teamwork and improving communication and confidence.



“ James and Daniel really enjoyed the session today. They said it felt like they were learning but in a fun way - and they love anything to do with football!

Kelly Woods, Parent

”



We're passionate about inspiring **young people** to be the best they can be, so we also provide a range of free programmes to develop children and young people wherever their interests lie. From sports through to social action projects, residential trips, mentoring, youth clubs and forums, we make sure their voice is heard and their dreams encouraged.

To help raise the educational attainment across the region, we partner with education providers to close the gap between those from disadvantaged backgrounds and others.

We deliver a wide range of sports and education programmes for schools and academies across the North east.



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Hundreds of young people have benefitted from our Holiday Hunger programmes, enjoying free activities and a daily meal during the school holidays.

We work with those aged **19+** to improve their **employability skills** and help them find full time work, we also help parents, grandparents and carers support their child's development through a range of courses; encouraging families to learn and play together and gain new skills and experiences.

We offer adults the opportunity to reskill or upskill and gain qualifications and participate in courses they may previously not have had access to.

Of course, another priority is **health** inequality, and working with partners across Sunderland, South Tyneside and County Durham we deliver a wide range of programmes aimed at tackling poor physical health.



Over **250** over-55s have taken part in weekly social activities and over **1,200** activity bags distributed to help combat loneliness

Over **2,000** participants improved mental wellbeing

280 teenagers to complete **7,820** hours of social action projects in the community

Over **1,000** young people making safer and healthier choices

OVER **12,000** VOLUNTEERING HOURS


OUR HISTORY





**FOUNDATION
OF LIGHT**

THE WORLD AT YOUR FEET




2014
COACHES
ON TOUR


VISITING:
CAMBODIA
CHINA
ESTONIA
SOUTH AFRICA
SPAIN

SWEDEN
SWITZERLAND
UGANDA
ZAMBIA

GENERATING REVENUE FOR
PROGRAMMES IN THE NORTH EAST



CHARITY
LEADER
OF THE
YEAR



CEO
AWARDED
OBE
2015

**DOUBLE
CELEBRATION
FOR THE
FOUNDATION**

WELL DONE LESLEY SPÜHLER OBE,
CHIEF EXECUTIVE FOUNDATION OF LIGHT

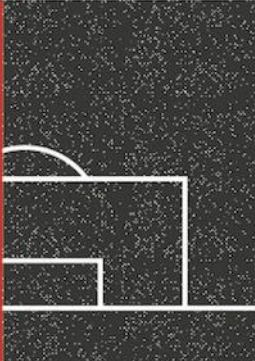
2016

FOOTBALL
SCHOLARSHIP
PROGRAMME
LAUNCHED

MULTIPLE TROPHY WINS AND
STUDENTS PROGRESSING ONTO
FURTHER EDUCATION

**POSITIVELY
CHANGING
YOUNG
LIVES**


BEACON OF LIGHT SCHOOL
OPENED IN 2016 AT THE
STADIUM OF LIGHT



2018

BEACON
OF LIGHT
OPENS

FOUNDATION OF LIGHT'S NEW HOME



EMPLOYABILITY
AT THE TOP OF
THE AGENDA
FOR 2016

**BACK IN
THE GAME
AWARD
WINNER**



2019
BEST
FOOTBALL
COMMUNITY
AWARD

OUTSIDE THE
PREMIER LEAGUE

2020
YOUR MOVE
REGIONAL
COMMUNITY
CLUB OF
THE YEAR



OVER 7,000
FOOD PARCELS
DELIVERED
THROUGHOUT
COMMUNITY
DURING
PANDEMIC

2021



“

I absolutely loved doing my work experience. I enjoyed getting an insight on the Foundation and all of the different jobs here.

**Elisha Williams,
Placement student**

”

OUR PLANS FOR THE FUTURE

1 Aim

...every contact will count with three million hours of meaningful engagement over five years.

Our work continues to focus on young people; inequality including social mobility, gender and race, and health including obesity, suicide prevention, depression and loneliness. We continue to inspire others by telling more of our life-changing stories, aiming to create:

Better life chances:

- ▶ Helping more people into work
- ▶ Increasing ambition and aspiration
- ▶ Increasing the number of people with qualifications and skills

Better lifestyles:

- ▶ Improving physical health
- ▶ Improving mental health

Better balance:

- ▶ Reducing divisions in society
- ▶ Improving social mobility
- ▶ Strengthening communities





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Better Investment:

- ▶ Growing our unrestricted revenue
- ▶ Reducing our overheads to delivery costs
- ▶ Growing our environmental sustainability

Better access for all:

- ▶ Making more data-informed decisions
- ▶ Improving our user experience



Aim

...to continue to create a vibrant and sustainable Beacon of Light.

Thankfully, visitors have returned to the Beacon of Light post Covid. Prior to the lockdowns, the Beacon was a ever-growing community hub and event space attracting more than 7,000 visitors a week. Parents brought their children to football only to find themselves signing up for a maths or language class. We'd created a place which has something to interest and benefit everyone.

Our ambitious aim is to exceed pre-pandemic levels of participation. This is important to us as the Beacon is our engine – it brings in much-needed unrestricted income that we plough straight back into our programmes. We are determined to grow this sort of income as it gives us more freedom to deliver more meaningful engagement in our communities.

OUR PLANS FOR THE FUTURE

...to be the best in our field.

The Foundation has long been one of the largest football charities in the UK and if we can achieve our aims of delivering three million contact hours, exceeding our pre-Covid levels of engagement and continuing to deliver quality work we'll be on our way to accomplishing our aim of being one of the best football foundations in our field.

To do so, we know we'll have to continue our high levels of good governance while still delivering excellent levels of employee and customer satisfaction, and raising sufficient funds to ensure our destiny remains in our own hands.

Aim

3



Best standards and governance:

- ▶ Be financially robust
- ▶ Meet industry standards
- ▶ Invest in our workforce

Best innovation and learning:

- ▶ Growth in ICT and digital innovation
- ▶ Continue to build strong collaborations and partnerships

Better access for all:

- ▶ Ensure people are at the heart of our decisions
- ▶ Maintain robust and consistent monitoring and evaluation

HOW WE MEASURE WHAT WE DO



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THE WORLD AT YOUR FEET

Issues /Challenges

These are the issues that concern us, they identify who we are drawn to and why it is important to us to reach them.

Programmes

The many interventions through which we respond to the issues are managed in these 5 delivery areas.

Impact Themes

The many interventions through which we respond to the issues are managed in these 5 delivery areas.

**Societal factors /
Community Issues**

Health Factors

**Personal Development
Factors**

**Issues Specific to Young
People**

Family Issues

Sport-Specific Issues

**Disability-Specific
Issues**

Educational Factors

Employability Issues

Skills

Education

**Informal and
Community
Education**

Health and Wellbeing

Football and Sport

Being the best me

Being well connected

Having lots to offer

Having a role in life

Looking after my body

Looking after my mind

WHAT OUR STAFF SAY... ○○○

“

Foundation of Light changes peoples' lives. I've had the privilege of working with so many young people and seeing the difference our programmes can make first hand.

”

Joey Harries,
Foundation of Light staff



“

Absolutely different class from Foundation team for Family Funday. We wouldn't be able to do what we do without the participants across each and every programme continuing to engage throughout the year.

”

Jake Hannah,
Foundation of Light staff

“

Loved being part of Foundation Matchday - it's the chance for everyone to get involved and showcase the great work we do. There's no better feeling than seeing it all come together in front of a packed out Stadium of Light.

”

Kate Smith,
Foundation of Light staff

“

Best place in the world to work

Jack Gray,
Foundation of Light staff

”

OUR STRATEGIC ASSETS ○○○



**FOUNDATION
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- ▶ **SAFC BRAND AND LINK TO FOOTBALL**
- ▶ **BEACON OF LIGHT**
- ▶ **OUR BESPOKE CUSTOMER SERVICE**
- ▶ **OUR HISTORY, CULTURE AND TRACK RECORD**
- ▶ **OUR PEOPLE, STAFF, AMBASSADORS AND NETWORKS**
- ▶ **THE INNOVATIVE AND RESPONSIVE SOLUTIONS TO COMMUNITY PROBLEMS**
- ▶ **OUR COLLABORATIONS, PARTNERSHIPS AND RELATIONSHIPS**

COMPANY SET UP

FOUNDATION OF LIGHT TRUSTEES

Sir Bob Murray CBE
Baroness Estelle Morris of Yardley
Kate Adie CBE, DL
Sir Tim Rice
George Clarke
Stephen Cram CBE
The Hon. James Ramsbotham CBE, DL
Baroness Tanni Grey-Thompson DBE, DL
Kyril Louis-Dreyfus
Martin Hibbert

PROGRAMMES COMMITTEE

Baroness Estelle Morris	Baroness Tanni Grey-Thompson OBE, DL
Lynda Brown	Joan Atkinson
Audrey Bolam	Toni Rhodes
Ian Green	Sue Brent
Ian Kershaw	Kumareswaradas Ramanathas
Karen Marshall	Gerry Taylor
Denise Taylor	
Jamie Wright	

FINANCE, AUDIT AND RISK

Martin Hibbert
Mark Hetherington
James Martin OBE
Hayley Wardle
Steve Davison

RENUMERATION AND NOMINATION MEMBERS

The Hon. James Ramsbotham CBE, DL
Baroness Estelle Morris
Sir Bob Murray CBE

SUBSIDIARIES

BEACON OF LIGHT DIRECTORS

John Fickling
Sir Bob Murray CBE
Bob Paton CBE
Lesley Spuhler OBE, DL
John Wood CBE, DL

ALTRUISM DIRECTORS

The Hon. James Ramsbotham CBE, DL
Stephen Cram CBE
Farooq Hakim
Steven Parker
Darren Bryant
Joanne Corlett
Natasha McDonough

THE ROLE



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JOB DESCRIPTION

Job Title	Duty Manager (PT – Maternity Cover)
Job Holder	TBC
Responsible to:	Lead Duty Manager
Responsible for:	N/A
Hours:	24 - PT
Salary Band:	£19,000 - £21,000 pro rata

Main Duties:	<ol style="list-style-type: none"> 1. To provide a quality, effective and efficient service to users of the facilities and to take a supporting role within the site to hit targets and maximise opportunities. 2. Supporting the Lead Duty Manager in the day-to-day management and medium-term planning of the entire complex, including programming of sports bookings and operational management of sports and events facilities. The position entails working flexible hours to provide duty management cover at all times.
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1. To provide a quality, effective and efficient service to users of the facilities and to take a supporting role within the site to hit targets and maximise income opportunities.

- Deliver a safe, clean and attractive environment for customers, team members and partners, ensuring all the building and surrounding areas are fit for purpose.
- Ensure all team members adhere to Beacon of Light appearance guidelines always while on duty.
- To ensure that all facilities, fixtures and fittings within the facility are maintained to a high standard internally and externally. Complete all weekly checklists and ensure that maintenance jobs are both recorded, reported and followed up on
- May be required to co-ordinate the ordering of stock / goods and services as required to ensure the Beacon of Light operates smoothly and effectively. Job will involve 'Manual Handling' duties for which full training will be provided.
- Take a hands-on role in Events and Sports facilities set up and breakdown with the support of the operations team.
- Encourage and develop a passion for excellence in delivering exceptional customer service across the whole Beacon of Light team.
- Respond to frontline customer complaints as required.
- Ensure all accident and incidents are reported and recorded correctly.
- Ensure booking timetables are fully serviced using resources from within and without the estate
- Plan and organise facilities and equipment to ensure all Foundation, Partner, Club and customer needs are met.
- Build strong and lasting external business relationships with partners, clubs and customers. Engage with customers and provide feedback to comments.
- Responsible for the opening and closing of the Beacon of Light facility when on shift.
- Lead in the co-ordination of emergency situations and crisis management to ensure business continuity is retained.
- Identify facility improvements and ensure ideas are escalated through correct channels.
- Manage and ensure compliance with all aspects of Health & Safety / Quality Assurance / Environmental requirements across the facility.
- Ensure compliance with security requirements within the building and ensure the facility is managed in a safe and secure manner.
- Provide Duty Management cover on rotational basis and act as the responsible person at the facility for all escalation points where applicable for the facility.
- Ensure the effective use of equipment and materials. Monitor the use of materials and order stocks as necessary.
- Responsibility for cash handling and management of lost property when required
- Keep all site-based Company information manuals up to date and available.



2. Supporting the Lead Duty Manager in the day to day management and medium-term planning of the entire complex, including programming of sports bookings and operational management of sports and events facilities. The position entails working flexible hours to provide duty management cover at all times

- Act as an Events supervisor when required helping show people around, acting as a point of contact and supporting Beacon Events manager.
- Ensure effective use and management of the Beacon of Light booking system.
- To ensure sound administration procedures are followed in line with the Beacon Operations Manual and ensure that reporting procedures are followed at all times.
- To ensure all Health and Safety and daily quality audit checks are completed in line with agreed schedules
- Produce accurate ad hoc reports as requested

Other duties:

You will be required to undertake other duties from time to time as required.

Any potential permanent changes to your role will be discussed, and agreement reached prior to being undertaken. You will be notified of any permanent change in writing. In addition to your normal duties, you may be required to undertake additional or other duties as necessary to meet the needs of the Foundation of Light.

- Ensure databases are updated on a regular basis with correct information
- Contribute to the Self-Assessment process and work to the agreed objectives for your team and the organisation

Behaviour and professional expectations:

- Maintain working practices in line with Foundation of Light Equality and Diversity, Health and Safety and Safeguarding policies; self-awareness of own responsibility in these areas
- Ensure regulatory and legislative requirements are met at all times
- Conduct should reflect the Staff Behaviour Policy (Code of Conduct); uphold Foundation core values (as shown below) at all times
- Maintain the highest level of professionalism and confidentiality.
- Attend working groups and CPD session as required
- Build strong internal relationships
- Work in collaboration with colleagues to achieve the end goal
- Ensure positive organisational messages and culture are maintained
- Contribute to good housekeeping across all Foundation sites and equipment
- Follow the laid down policies and procedures at all times

Equality, Diversity and Inclusion Statement:

All individuals will be treated equally and fairly in the application of this procedure. All reasonable requests to accommodate requirements in terms of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex or sexual orientation will be made.

Foundation of Light Values:

Innovative, Passionate, Excellence, Collaborative, Integrity, Agile.



PERSONAL SPECIFICATION

Requirement	Essential (E) or Desirable (D)	How Assessed (CV, Interview, Observation)
Skills and Abilities:		
Communication, oral and written	E	CV
Planning and control	E	CV
Team work	E	CV
Work on own initiative	E	CV
Interpersonal	E	CV
Conflict handling and resolution	E	CV
Creativity and imagination relevant to the workplace	E	CV
ICT and administration	E	CV
Ability to work under pressure and to tight deadlines	E	CV
Multi-tasking	E	CV
Ability to establish professional, effective working relationships with a range of partners, customers, colleagues and participants	E	CV
Personal Attributes:		
Self-motivated, able to use own initiative, confident and persistent	E	I
Commitment to the Foundation of Light's objectives and values	E	I
Positive and enthusiastic	E	I
Punctual and reliable	E	I
Commitment to personal and professional development	E	I
Non-judgemental, open-minded attitude	E	I
Flexibility in working, and positive approach to change	E	I
Able to work in the evenings and at weekends if required	E	I
Employs a creative and imaginative approach to working	E	I
Knowledge and Understanding:		
Sound knowledge of up-to-date marketing techniques, trends and strategies	E	CV
Public relations	E	CV
First Aid	E	CV
Safeguarding	E	CV
Experience:		
Experience of delivering strong performance management culture	E	CV
Working knowledge of health and safety best practice and legislation in leisure and education facilities	E	CV
Experience of building and facilities supervision	D	CV
Qualifications (or equivalent):		
First Aid	E	CV
GCSE Mathematics and English at grade C or above	E	CV



STAFF BENEFITS

 **YEARLY
EYE TESTS**



**HOLIDAY
PURCHASE
SCHEME**



**CHRISTMAS
SHOPPING DAY**



**STAFF
PENSION**

**ACCESS TO HEALTH
ASSURED HEALTH
CARE SERVICE**



**CYCLE
TO WORK
SCHEME**

**10%
DISCOUNT**



**EMPLOYEE
SHOPPING
DISCOUNT
PORTAL**



**FLEXIBLE
WORKING**



**BETTER
HEALTH
AT WORK
SCHEME**



**ACCESS TO HR/
CONSULTANTS
OCULUS MENTAL
HEALTH WELLBEING**



**STAR
PLAYER**



**X2 SAFC
TICKETS + 20% SHOP
DISCOUNT**

**DEATH IN
SERVICE POLICY**



*Out of
Office*

**STAFF
AWAY
DAYS**



**ACCESS TO
CHAPLAIN**



**STAFF
SAFC
KIT**



**CHRISTMAS
PARTY**



**FUNDED
TRAINING**

**PRIORITY ACCESS
TO SAFC TICKETS
AND EVENTS**



NEXT STEPS



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OF LIGHT**

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Interested applicants should request an application pack or send a CV to -

✉ gemma.snaith@foundationoflight.co.uk

or download packs from

🌐 foundationoflight.co.uk

Candidates who have not heard within six weeks of application should assume they have been unsuccessful.

Appointments are subject to an enhanced DBS Check.

Foundation of Light is an Equal Opportunities Employer.





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Foundation of Light | Beacon of Light | Stadium Park | Sunderland
SR5 1SN | T: 0191 563 4777 | Registered Charity No.1089333



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